



America’s Response to President Trumps Tweets

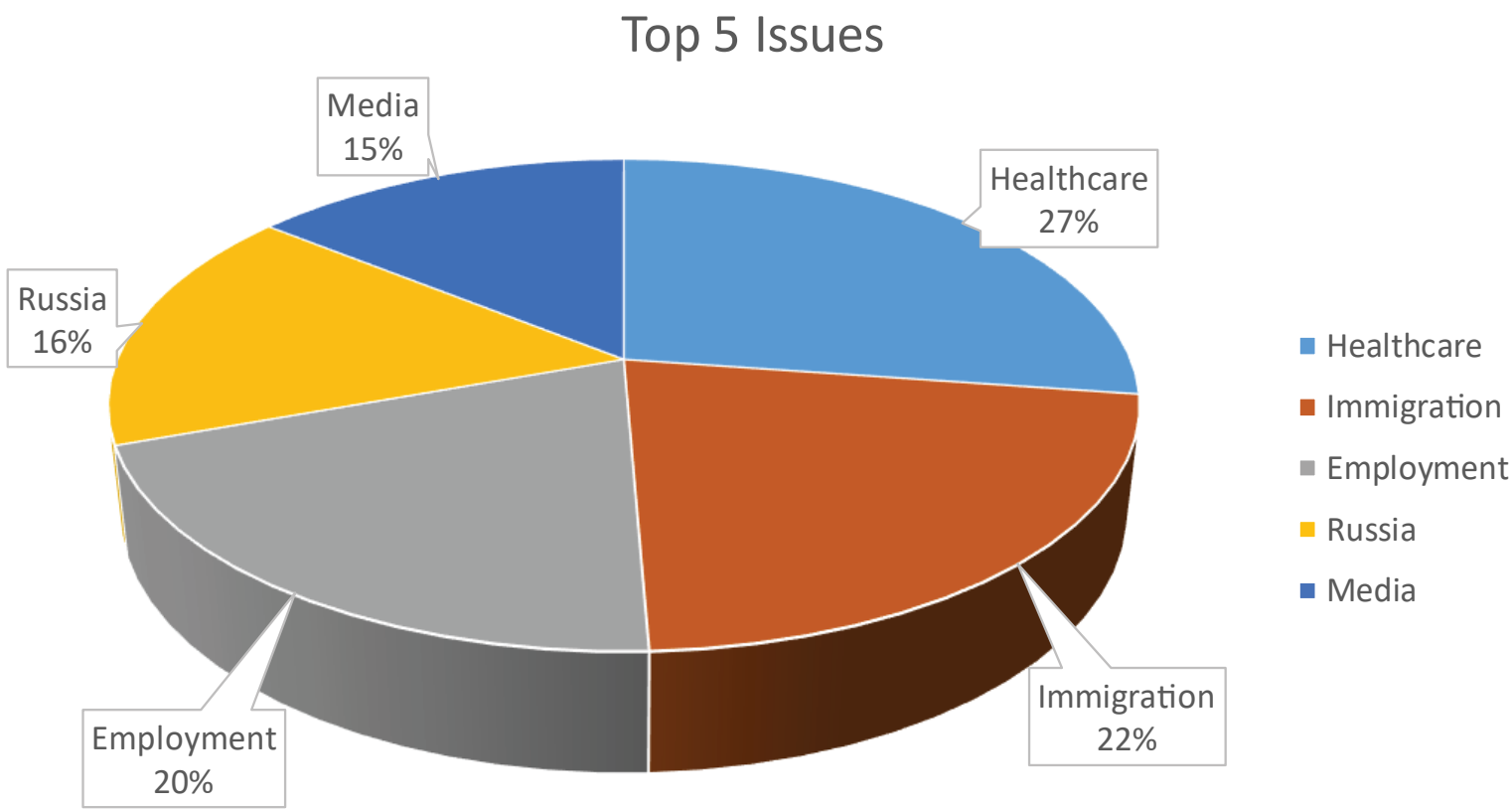
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Purpose and Research Questions

Purpose: The purpose of the research throughout this study was to examine Trump’s tweets during the first six months he was in office. Due to Trump using Twitter as his main form of communication it is important for journalists and individuals to follow his tweets.

Research Questions: The analysis covers how many times people shared positive or negative tweets and if people shared more issue based tweets. This study emphasizes President Trump’s most popular tweets and how people responded to his first six months on Twitter.

	# total tweets	# of top 5 issue related tweets
Month 1	169	21
Month 2	105	19
Month 3	125	20
Month 4	146	36
Month 5	154	30
Month 6	206	28



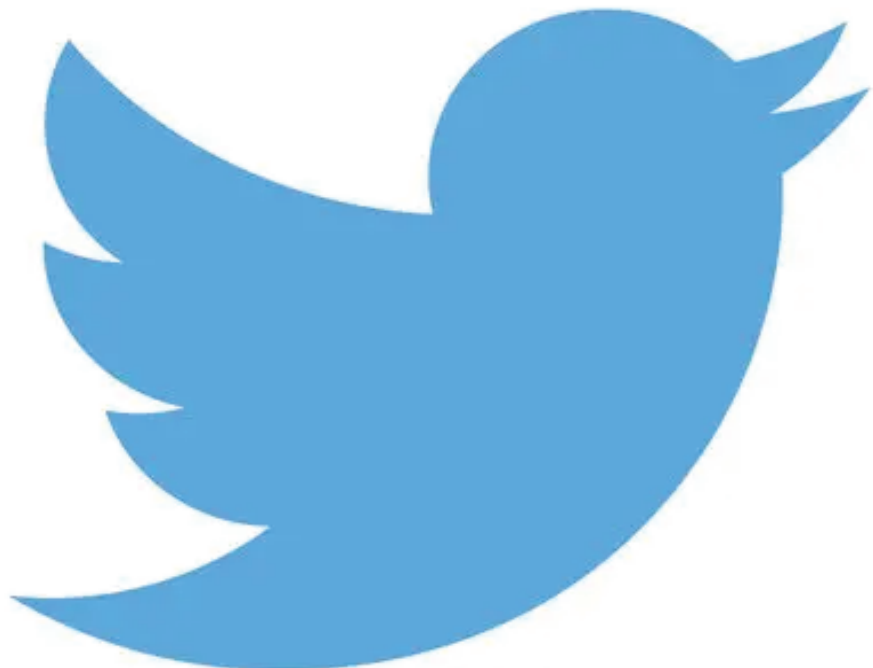
Method

Method: The tweets were coded using content analysis to narrow down the data. The data shows the quantity of retweets and favorites for positive, negative and neutral toned tweets. The study breaks down the top five issues by month and finds the correlations between retweets vs negative tweets, retweets vs positive tweets, favorites vs negative tweets, and favorites vs positive tweets.

During the first six months Trump tweeted 905 times. I broke the tweets down by month then by the top five issues:
Healthcare, Immigration, Employment, Russia, and the Media.
The table to the left is the amount of issue based tweets within each month.



VS.



Results

Preliminary Results: The data shows that each month President Trump had tweets highlighting different political issues. The research focuses on the top five issues Trump mentions, which are healthcare, immigration, employment, Russia, and the media.

Results: I found that most retweets and favorites were on negative based tweets. Most of Trumps tweets about Immigration, Russia and the Media were negative. Most of his tweets about healthcare and employment were positive. More people favorite tweets than retweet them.

